



Impact Report 2010/11





Our Mission

- To relieve the distress and suffering of persons, including children, who have suffered, are at risk of suffering, or are exposed to domestic abuse.
- To provide for the safety of survivors of domestic abuse.
- To advance the education of voluntary and statutory agencies and the public in all aspects of domestic abuse, including, without limit, its causes and prevention and the relief of its consequences.

Aims & Objectives

To provide temporary emergency crisis accommodation, advocacy, outreach settlement support to women, men and children fleeing domestic violence by:

- Providing a professional confidential service in a non-judgemental way whilst maintaining professional boundaries at all times and empowering victims to make their own decisions.

Our 2 Year Strategy

We have just finalised our new 2 Year Strategy that takes us from 2011 to 2013. The strategy takes into account the changing economic climate and so provides a shorter-term plan that will enable us to meet our key strategic goals. We feel that this is the most appropriate approach given the rapidly changing nature of local and national funding.

The main aim of the strategy is to safeguard our award winning service and to consider the structure needed to help us meet the ever changing and often complex needs of those who use our service. Our aim is to be a force for good in the fight against domestic abuse and to contribute significantly to both local and national policy developments within the field. Our core focus, as always, is to improve the long-term outcome for victims and their children.

We aim to ensure that our service users remain at the heart of all that we do and are involved with all key decisions that we make. Our strategy underpins the core values of the Big Society but also demonstrates the need for continued investment within the voluntary sector and the need for trained professionals to deliver key aspects of our service. We show how a structured approach to the recruitment and retention of volunteers can provide much needed capacity to our service and can help us to further develop our work. Our strategy sets out this vision and demonstrates how it will be achieved by 2013.

Contents

About Us	1	Making an Impact – Resettlement	14
Chief Executive's Statement	2	Making an Impact – Education, Training & Awareness	16
Highlights of the Year	4	Awards	18
Making an Impact – IDVA & Outreach	6	Fundraising	20
Making an Impact – Male Services	8	Volunteering	22
Making an Impact – Children's Services	10	Financial Summary	24
Making an Impact – Refuge	12	Acknowledgements	25



Berkshire East and South Bucks Women's Aid

Freephone: 0800 0852654 Email: admin@ebwomensaid.org.uk www.ebwomensaid.org.uk Registered Charity 1127126

Chief Executive's Statement

How do we define success?

To BESBWA success means positive outcomes for our service users, increased safety, a safe place to flee for high risk families, robust safety plans in place for those victims not wishing to leave their homes, perpetrators accountable for their behaviour and great multi-agency partnerships working together to stop domestic violence.

2010 has seen the voluntary sector under more pressure than it has ever been in recent history. Our sustainability and our future has been uncertain and, as a result, we have had to look at efficiency savings and restructure our organisation in order to meet the challenges and demands on our service going forward.

After lengthy consultations with our Board, staff and service users, we now have a structure and business plan for the next 18 months. We have reduced the number of managers from ten to six and put more staff on the front line.

I believe that our charity is now stronger as a result of the changes made and will enable us to go forward and continue to deliver the outstanding results we are achieving.

Our fully trained Independent Domestic Abuse Advocates (IDVAs) will continue to support all high risk clients, who will then be supported by our floating support and outreach team to better serve their needs.

Our Children's Services Team won the National Team of the Year Award in the Children & Young People Now Award ceremony in London where The Rt. Hon. Michael Gove MP, Minister for Children was present.

Our strong team of volunteers continue to support us and you will see in this review the photograph of the team receiving the Queen's Award for Voluntary Service, presented to us by HRH Princess Alexandra in November 2010.

The full list of awards we have won can be found on page 18.

Whilst the next 18 months will be tough, I am confident that every victim of domestic abuse will receive a robust risk assessment and a safety plan. Sadly we will not be able to give the full range of support they so clearly need, due to the cutbacks in Government funding, however, we will continue to support as many victims as we possibly can.

My thanks go to our multi-agency partners, supporters and my team of dedicated staff and volunteers –
Never doubt that a small group of committed, determined people can change the world. Indeed it is the only thing that ever has.



Gerry Lejeune OBE
Chief Executive





Gerry receiving her OBE at Windsor Castle



Our team receiving the Queen's Award for Voluntary Service from HRH Princess Alexandra



Members of the team receiving the Charity of the Year Award at the Children & Young People Now Awards, November 2010



A support group for Eastern European victims of domestic abuse is launched to help victims overcome the abuse they have suffered and develop new skills and independence



Highlights of the Year

A momentous year for the charity

2010

April

The Cranfield Trust visits BESBWA and is so impressed with the work taking place that it recommends that support is given from high ranking business professionals, who can contribute to the development of our new Business Plan.

May

Lesley Devonport, formerly of the Government Office of the South East is seconded to conduct an independent evaluation of our service and its impact on those suffering from domestic abuse. (This report can now be downloaded from our website)

June

Thames Valley Police nominated BESBWA as the chosen charity for their Diversity Ball held at Ascot. The evening was a great success, with over 700 attendees. It raised over £3,000 for BESBWA.

July

Representatives from the charity are invited to attend The Queen's Garden Party in recognition of the Queen's Award for Voluntary Service. Of the 8000 attendees we were one of only 8 groups to be presented to HRH The Queen.

10 runners pounded the streets of London at the British 10K to raise funds for BESBWA.

August

Gerry was invited to help Thames Valley Police develop a scrutiny panel to discuss individual cases which have not been successful in the criminal justice process and to work together to see how the system can be improved to increase successful prosecutions.

September

BESBWA held its AGM that was attended by Rt. Hon. Theresa May MP, Home Secretary and Minister for Women, Diana Barran MBE, CEO of the domestic abuse charity CAADA and Fiona Mactaggart MP for Slough.

October

Our CAADA trained practitioners, Jayne and Becky, delivered domestic abuse training to local healthcare professionals from across Berkshire. The event was attended by over 500 professionals and helped to kick-start our domestic abuse training programme.

Representatives from BESBWA attended the glittering Link Foundation Ball. Una Loughrey, the Chair of the Foundation spoke passionately about how the Foundation supports BESBWA and the impact that this makes to the lives of local victims affected by domestic abuse.

November

Our Children's Services Team was crowned Charity of the Year at the prestigious national Children and Young People Now Awards for the team which has made the greatest impact on changing the long-term outcome for children and young people affected by domestic abuse. The Rt. Hon. Michael Gove MP, the Education Secretary, presented the awards.

December

Gerry is awarded the President's Award from the Slough Business Community Partnership in recognition of BESBWA's fight against domestic abuse within the local community.

We learn that we have been awarded £285,000 from the Big Lottery to run three specialist services for victims of abuse within our Independent Domestic Violence Advocacy and Outreach Service.

2011

January

Gerry is awarded the OBE for services to victims of domestic abuse in the Queen's New Year Honours List.

February

BESBWA is thrilled to learn that it has been awarded funding to develop pioneering research into the impact of male victims' domestic abuse and to analyse the support available across the UK.

March

BESBWA is nominated as the Charity of the Year for the Slough Chamber of Commerce Awards Night. The event was attended by over 800 local businesses and BESBWA was the grateful beneficiary of the successful charity auction that raised £3,100.

Nine runners took part in the Reading Half Marathon raising a staggering £4,100 for the charity.





Left to Right – Jean Sinclair, Diana Barran MBE, CAADA, Fiona Mactaggart MP, Gerry Lejeune OBE. Rt. Hon. Theresa May MP at the AGM, September 2010



Members of the team attend the Queen's Garden Party at Buckingham Palace, July 2010



Berkshire East and South Bucks Women's Aid won The Children and Young People's Services Team Award at The Children & Young People Now Awards 2010



Gerry receives the President's Award from Slough Business Community Partnership (SBCP)



Making an impact

IDVA & Outreach

We run the Queen's Award winning Independent Domestic Violence Advocacy (IDVA) and outreach service that supports victims of domestic abuse within our community.

The IDVA service supports high risk victims and provides intensive short-term support to victims experiencing domestic abuse. The aim is to empower individuals who are in an abusive relationship, with extensive safety planning and support, to break free from the abuse that they are suffering. Fully trained Independent Domestic Violence Advocates (IDVAs) provide support to help the victims stay safe and break free from the violence they are suffering. The service supports anyone whose risk from domestic abuse scores 'high' on the nationally recognised domestic abuse risk assessment framework. Where appropriate, the IDVAs will work with victims to help them bring the perpetrator of the violence against them to justice. Where children are also involved the IDVA will work with the victim and our Children's Services Team to ensure that the children are fully supported by appropriate agencies. They will receive help to overcome the abuse they are suffering, or have suffered as children, by witnessing or actually experiencing the abuse.

The service also recognises that, for many of our clients, domestic abuse is not the only issue they are facing. We, therefore, offer trained IDVAs who specialise in a particular area of expertise.

These include:

- Pre and post natal specialist IDVA
- IDVA who specialises in supporting victims of domestic abuse who also misuse drugs and alcohol
- A Male IDVA
- Eastern European specialist IDVA
- BME (Black Minority Ethnic) IDVA

Our service also provides support to lower risk victims of domestic abuse. This support is offered by trained outreach workers, is longer term and focused more on helping the victim overcome the abuse that they have suffered and move forward with their lives. The service helps victims build confidence and self esteem and to work with agencies so that they can benefit from the local support available to them. It also supports victims to attend our in-house freedom programmes. These are twelve week rolling programmes aimed at helping the victims learn more about domestic abuse, its impact on their own health and wellbeing and that of their children.

What we did

Targets 2010/11

- Support 500 local victims of domestic abuse.
- Secure prosecutions against perpetrators where appropriate.
- Secure funding for two additional outreach workers.
- Secure funding for a pre and post natal specialist who can support high risk victims of domestic abuse.
- Develop a support group for high risk victims who misuse drugs and alcohol.
- Refer very high risk victims out of area for refuge support.

Outcomes 2010/11

- **498 clients supported.**
- Of the 80 clients supported through outreach, 56 were able to remain safely within their own homes.
- 51 child victims of domestic abuse were referred to our Specialist Children's Services team.



Case Study

Jenny was referred to the team by her friend after her partner had assaulted her. The risk assessment which was then conducted showed how high her risks were. Jenny was then supported by our pre and post natal IDVA as she was pregnant.

“ He was always very controlling; over time I lost contact with many of my friends and my own family. He prevented me from having a mobile phone and I could never interact with the other mums at school. Within six months of having my second son I was pregnant again but this time he kicked me when I was twenty weeks pregnant. I fled to the only friend I knew and told her everything. She did a web-search and BESBWA came up- she called them for me and I got the support I needed. They showed me how much danger I was in and helped me see it was not my fault. They have helped me to plan to escape safely and I feel more confident. I am also now attending a group with SureStart run by BESBWA and I am gaining new friends and learning that I am not the only one to suffer like this. ”

An indicative photograph has been used to protect the identity of the victim.

Making an impact

Male Services

The Male Independent Domestic Violence Advocacy Service was established in August 2009 as a direct result of a high volume of male victims (and local agencies) contacting us seeking advice and support about male domestic abuse. The service now supports high risk male victims by providing sensitive specialist short-term support to help male victims break free from the violence they are suffering.

As the project began to grow it soon became evident that there was a need to understand the impact of male domestic abuse across the UK and the services provided for males, as well as working to really challenge the negative stereotypes around this abuse. It was also evident that the males who were using the service needed longer-term support to help them overcome the abuse they had suffered and move forward and that this support was needed over a longer period of time.

In November 2010 an application was presented to the Esmee Fairbairn Foundation for funding to continue to develop the Male IDVA Service and also to undertake research into the scale and severity of male domestic abuse. We are delighted to announce that this has been successful and our Male IDVA's role has now expanded to include research, that will see him working with agencies across the UK and liaising with universities to conduct groundbreaking, peer reviewed research into this field.

In December 2010 we also learnt that our application to the Big Lottery Fund for funding, to include the employment of a Male Outreach Worker to support medium risk clients and to undertake outreach into schools, had also been successful.

What we did

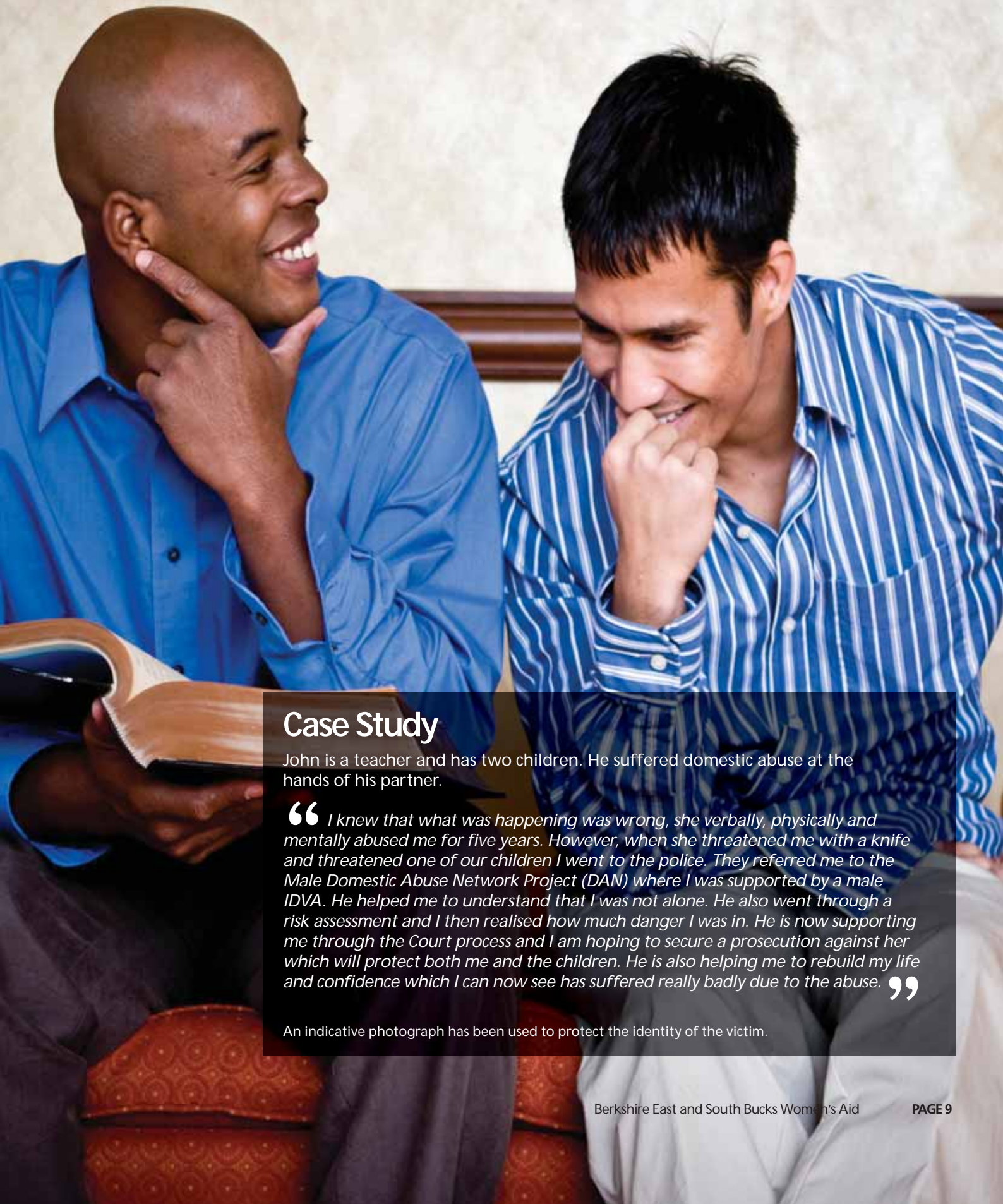
Targets 2010/11

- To support 50 high risk male victims per year.
- To secure further funding for the development of the Male IDVA role.
- To outreach to 12 community groups to raise awareness of male domestic abuse.
- To develop research into the impact of male domestic abuse provision nationally.
- To secure funding for a male outreach worker.

Outcomes 2010/11

- **68 high risk victims supported.**
- Three years funding for the Male IDVA and Researcher secured.
- 16 community groups visited to raise awareness of the impact of male domestic abuse.
- Links have been developed with the University of Portsmouth to understand research into male domestic abuse.
- Funding secured for a male outreach worker.





Case Study

John is a teacher and has two children. He suffered domestic abuse at the hands of his partner.

“ I knew that what was happening was wrong, she verbally, physically and mentally abused me for five years. However, when she threatened me with a knife and threatened one of our children I went to the police. They referred me to the Male Domestic Abuse Network Project (DAN) where I was supported by a male IDVA. He helped me to understand that I was not alone. He also went through a risk assessment and I then realised how much danger I was in. He is now supporting me through the Court process and I am hoping to secure a prosecution against her which will protect both me and the children. He is also helping me to rebuild my life and confidence which I can now see has suffered really badly due to the abuse. **”**

An indicative photograph has been used to protect the identity of the victim.

Making an impact

Children's Services

Since our Children's Services Department was launched in 2009, it has grown from strength to strength tailoring specialist support to children, young people and their families affected by domestic abuse.

Services include therapeutic direct work, family support work, play therapy, parent and toddler groups, youth groups, homework clubs, support groups, healthy living workshops and parenting clinics. In addition, we offer the 'Healthy Relationships' workshop to all schools in East Berkshire. This workshop encourages children and young people to think about safe and healthy relationships through interactive group work. The project has been highly successful in educating schools about domestic abuse.

Individual case work including therapeutic direct work is fundamental to the outcomes of our children and young people. Referrals are at an all time high and a waiting list system has been implemented. Case work includes children and young people and families across our three safe-houses, those within our resettlement team and those living in the surrounding communities. Case work incorporates a therapeutic mode of practice and enables children and young people to understand what they have experienced or have been exposed to. It also enables children and young people to understand that the domestic abuse is not their fault and assists them in finding strategies to stay safe.

Our department won the National Team of the Year Award for Services to Children and Young People with Children and Young People Now magazine. We were also "Highly commended" in the 2011 National Charity Awards under the category of Children and Youth work. These are amazing achievements and highlight our desire to make a difference and change lives.

Our team has been accredited with the 'Quality Mark' by the National Youth Agency and 'Quality Protects' by Slough Council for Voluntary Services (SCVS). Our work with the SCVS was used as a case study for the national launch of Quality Protects. Furthermore, we are in the process of being accredited by the Centre of Excellence in Outcomes for Children and Young People under the safeguarding category.

Participation is crucial to how our service is shaped and enables the team to support children, young people and families under a user-led model. Furthermore, we are undertaking the 'Hear by Right' accreditation which is a standards framework that validates the commitment the team has to ensure that children and young people's voices are heard.

Another major achievement this year has been the recognition of the assessment and intervention work we are undertaking. We were asked to write a paper on how to support children experiencing, or exposed to, domestic abuse living in the wider community. This paper is soon to be published, and will subsequently take shape as a chapter in the national Safe and Sound manual being published by Women's Aid.

What we did

Targets 2010/11

- Support 100 children and young people.
- Set up a SureStart parent and toddler programme for mothers and children aged between 0-5 years.
- Set up a Youth Work Project through Comic Relief.
- Set up a schools project.
- Develop the Parenting Support Project.
- Write a paper on how to support children and young people affected by domestic abuse living in the wider community.

Outcomes 2010/11

- **There have been an overall total of 209 referrals for individual case work within the Children's Services department.**
- 58 children and 62 mothers were supported by our SureStart Project.
- 665 children and young people have been supported through the Healthy Relationships Workshops across East Berkshire schools.





Case Study

Jade is 14. She came to the safehouse with her mother. She had moved several times and had witnessed domestic and sexual abuse. Jade did not want to engage at first, was disruptive and was at risk of becoming a teenage parent.

“ I got to know Kelly the Youth Support Worker; she was kind and really listened to me. Kelly helped me talk about what had happened and see that it wasn't my fault. I now take part in the healthy living sessions as I like cooking and my Mum is proud when I cook for her. I want to be a chef when I am older and I am going to try harder at school now. I feel happier now. ”

An indicative photograph has been used to protect the identity of the victim.

Making an impact

Refuge

We run three safehouses that provide safe and secure accommodation to 13 families whose level of risk from domestic abuse is extremely high. These women and their children have suffered such high levels of violence that they have been forced to flee from the abuse and have been given safe accommodation within our safehouses. These families sometimes come from out of the area because it would be very unsafe for local residents to move into the refuge. This is always dependant on a risk analysis using the national risk indicator checklist. We support very high risk local residents into safe accommodation out of the area for their own protection.

Once in a refuge the women are allocated an IDVA who provides intensive support to help them settle into the house. Women are then invited to meet with our independent clinical psychologist who can help ascertain their mental health needs. This ensures that we can provide

the right support for their individual needs. The women are then invited to participate in our regular activities such as our healthy living and ladies' days. These activities are designed to help women overcome the abuse and rebuild their confidence and self esteem.

For the child victims of domestic abuse we provide direct support through our Children's Services Team. The children can also undertake activities within our specialist Children's Centres called Rainbows and Sunbeams that are located within the grounds of our safe-houses.

What we did

Targets 2010/11

- 100 women and children supported within our three refuge houses.
- Clinical assessments for all residents to help us work with them to understand their mental health needs.
- Service users consultation to ensure that the service is meeting the needs of residents.
- Weekly key-working sessions for each woman to help them overcome the abuse they have suffered.
- Weekly activities so that residents can take part in a range of activities to meet their needs.
- Research with residents into the impact of domestic abuse on children.

Outcomes 2010/11

- **98 women and children supported in our refuge houses.**
- **112 local victims and 245 of their children supported into safe accommodation out of area.**
- 100% take up of clinical assessments that have helped us to better understand the impact of domestic abuse upon the mental health of victims.
- Weekly key working sessions for all adult residents. 89% reported feelings of increased confidence and self esteem as a result of these.
- One former resident has now been elected onto our Board of Directors.
- Research with residents highlighted the fact that 89% of the adult residents had witnessed domestic abuse as children.





Case Study

“ I was very frightened when I first came to the refuge. I had been badly hurt and was in A&E with my daughter. There was no way that I could go back so I consented to go into the refuge. Jenny from the refuge came to collect me from A&E and take me in. She was very kind, reassuring and stayed with me during the whole process. She helped to settle me in and introduced my daughter to the Children’s Services Team. Once I was settled I met my key-worker who has provided support to help me overcome the abuse. She is lovely and is always there if I needed her. My daughter is also doing well, thanks to the support of the Children’s Service Team. I received parenting support which helped me to improve my confidence as a mother and also helped me to understand the impact that domestic abuse was having on my daughter. Once I was feeling a bit stronger I took part in the freedom programme which helped me to understand more about domestic abuse and to protect myself in the future. I am now happier, stronger and hopeful for the future. ”

An indicative photograph has been used to protect the identity of the victim.

Making an impact

Resettlement

Often, leaving the safe house and moving forward can be traumatic and sometimes frightening. We recognise that this can be a difficult time for families and so to smooth this transition back to independence we provide a fully qualified Resettlement Worker. Our worker supports families back into the community and can work with them to help them access further sources of support, that will help them to live free from abuse. Our Resettlement Worker will work with the families within their new home so that safety checks can be carried out. The worker will often work with external organisations to ensure that the house is safe and, where necessary, can organise added security including the installation of panic rooms or alarms.

We now offer a Survivors' Group; a user group run by former service users. The group provides an opportunity for women to meet others who have lived within the safe houses and are now re-housed within the local community. The aim of the group is to empower members to gain confidence and to benefit from being part of a group that understands how difficult the transition from domestic abuse back to independence can be. The group also invites visitors to talk to members about topics of interest. This can range from benefits advice, parenting support, jewellery making and tai-chi.

What we did

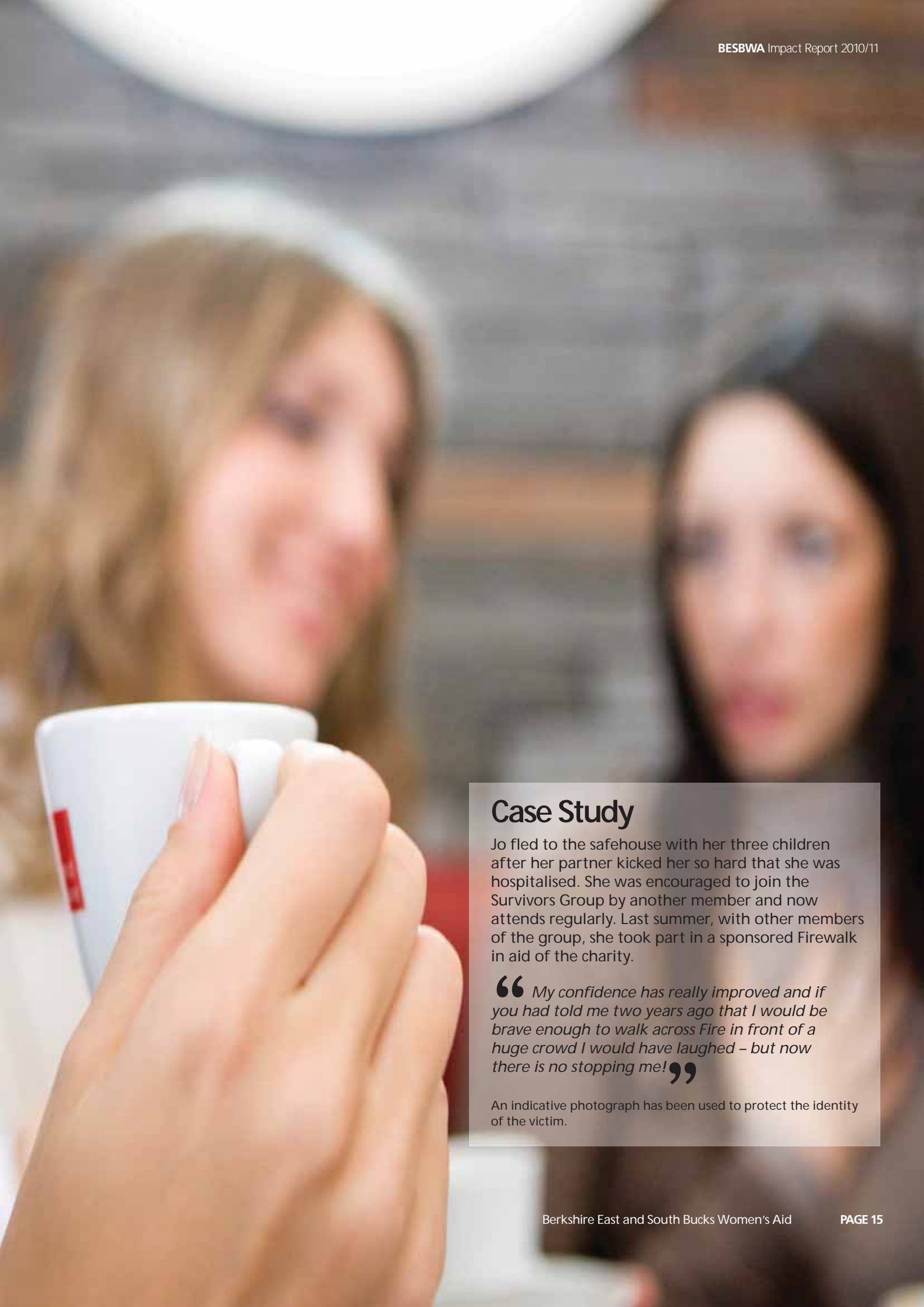
Targets 2010/11

- Support 25 women and their children into new accommodation.
- Carry out assessments on their new homes and help them access support to make the premises safer if needed.
- Offer support groups for women who have moved out into the community.
- Make links with local agencies so that the women can continue to live safely within the community.

Outcomes 2010/11

- **21 women and 35 children supported.**
- 50% supported into further education and/or work.
- 100% reported improved health outcomes and better financial management.
- 100% of clients referred to our Survivors' group.
- 75% supported our Ladies' Group sessions to help build self-esteem and improve their long-term health.





Case Study

Jo fled to the safehouse with her three children after her partner kicked her so hard that she was hospitalised. She was encouraged to join the Survivors Group by another member and now attends regularly. Last summer, with other members of the group, she took part in a sponsored Firewalk in aid of the charity.

“ *My confidence has really improved and if you had told me two years ago that I would be brave enough to walk across Fire in front of a huge crowd I would have laughed – but now there is no stopping me!* **”**

An indicative photograph has been used to protect the identity of the victim.

Making an impact

Education, Training & Awareness

2010/11 has seen BESBWA take a three tier approach within our Learning & Development team to ensure clients, staff and our multi-agency partners can benefit from our skills, knowledge and values in the field of domestic abuse.

Education

Following an evaluation of our service by our clients we identified the need to deliver further support groups to ensure we can reach our entire client base. As well as the Freedom programme, BESBWA now delivers therapeutic group work in the form of PICADA, a specialist group for families that have been affected by domestic abuse, a youth group for 10-17 year olds to ensure that there is provision for young people as well as children and a drug & alcohol support group for clients with the dual issues of domestic abuse and substance misuse.

Training

BESBWA remain passionate and committed to training our multi-agency partners within East Berkshire. We have now added to our portfolio of training programmes to include Domestic Abuse and the Effects on Children, Multi-Agency Risk Assessment Conference (MARAC) & Domestic Abuse, Stalking and Honour Based Violence (DASH).

Our aim is to ensure that all front line practitioners feel confident in providing a response to anyone they come across in their day to day work who are affected by domestic abuse and that this, in turn, will ensure a co-ordinated community response and knowledge of appropriate referral routes. The BESBWA domestic abuse training programme is designed to ensure that practitioners feel confident in addressing domestic abuse and can help agencies to understand their role in responding to clients affected by domestic abuse.

Awareness

Ensuring domestic abuse remains high profile is a key target of BESBWA and helps to ensure that all victims of domestic abuse are better protected and supported. BESBWA endeavour to ensure that domestic abuse is openly talked about to end the stigma and dispel the myths.

We implement a wide range of activities to achieve this including media campaigns, leaflet and poster drops at key agency locations around East Berkshire and local fetes and carnivals. We also make use of social networking sites and have recently updated our website. You can also follow our progress on Facebook and Twitter.

What we did

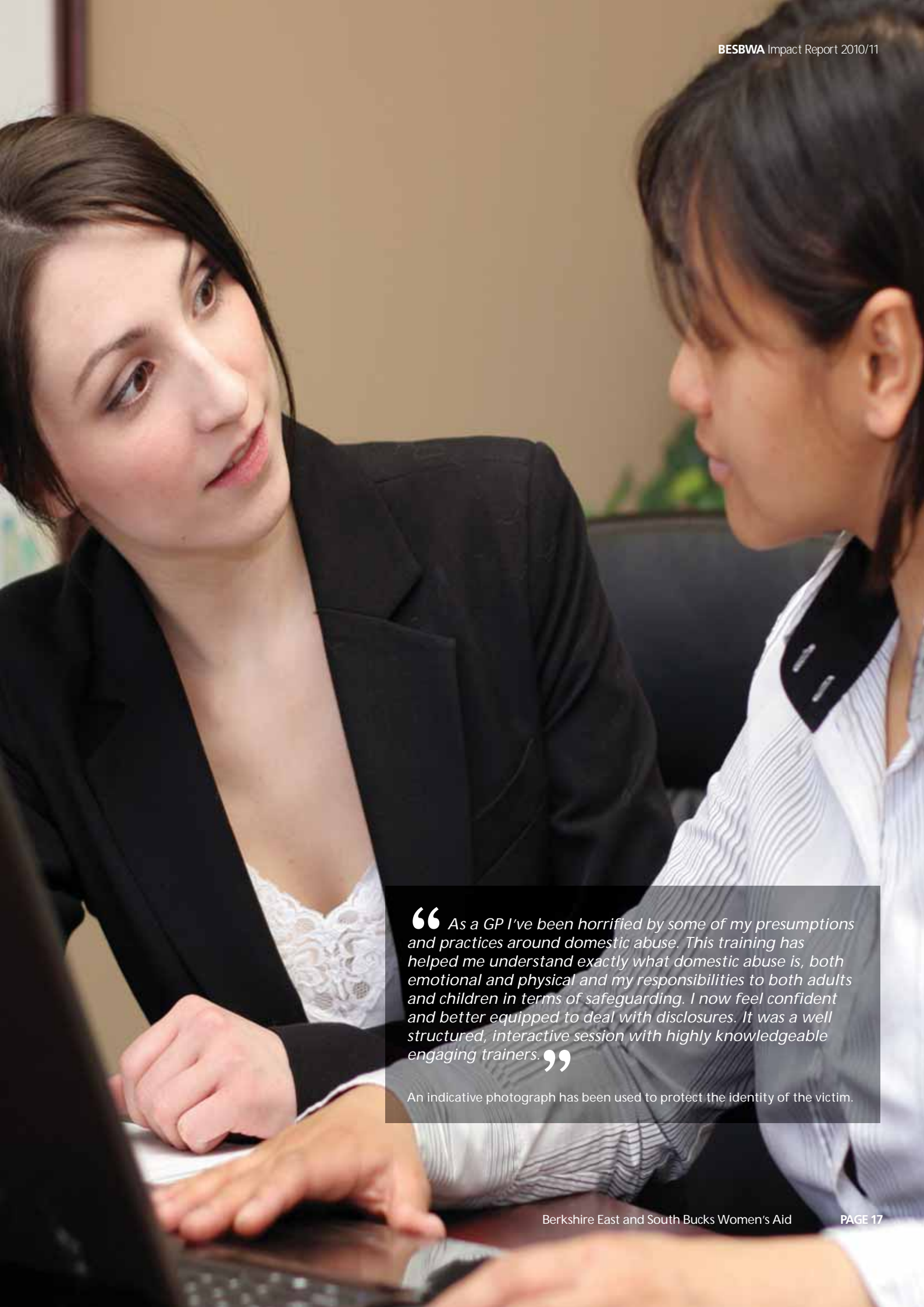
Targets 2010/11

- To expand our current portfolio of training programmes to focus on children, risk reduction and safety planning.
- To ensure therapeutic group work can be accessed by a large and diverse range of clients with different needs.
- To expand the professional delegate base of training sessions to include education and mental health services.
- To ensure all front line agencies have up to date BESBWA display material.

Outcomes 2010/11

- Training programmes now include specific and targeted subjects including "Domestic Abuse and the Effects on Children" as well as "MARAC & DASH".
- Group work now focuses not only on the effects on adults but also on children and clients with dual issues of domestic abuse and substance misuse.
- In 2010/11 we engaged a wide range of professionals including teachers, Heads of Department and Head Teachers as well as GPs and members of Community Mental Health Teams.
- BESBWA leaflets and posters displayed at all high profile locations including Wexham Park Hospital, local GP surgeries, Housing and Social Care Centres.





“ As a GP I’ve been horrified by some of my presumptions and practices around domestic abuse. This training has helped me understand exactly what domestic abuse is, both emotional and physical and my responsibilities to both adults and children in terms of safeguarding. I now feel confident and better equipped to deal with disclosures. It was a well structured, interactive session with highly knowledgeable engaging trainers.”

An indicative photograph has been used to protect the identity of the victim.

Awards for 2010/11



The Queen's Award for Voluntary Service

This year we have achieved spectacular results that have really made a lasting impact upon the lives of those affected by domestic abuse. In recognition of this we have been rewarded for our success!

We were thrilled to receive a letter from Buckingham Palace in May 2010 notifying us that we had been awarded the Queen's Award for Voluntary Service. This award recognises the impact that our work has made to "medium to high risk victims of domestic abuse". It is a credit to all of our dedicated staff and volunteers who work so hard to help victims of domestic violence to break free.

In November 2010 we were nominated for and won the Charity Team of the Year Award at the National Children and Young People Now Awards. We attended the high profile awards night which was hosted by The Rt. Hon. Michael Gove MP and were crowned champions. The award was in recognition of the charity team that had made the greatest impact upon the long-term life chances of children and young people affected by domestic abuse. It provides real credibility for our work because it is an award which is judged by professionals and young people.

In December we were shortlisted by the Guardian and Observer for their national Christmas Campaign. Being shortlisted for such a prestigious appeal was a great honour and is a reflection of just how far we have come.

In June we were highly commended by the National Charity Awards for our work with children and young people and in July 2011 we were crowned best Small Charity Business Partnership in the 2011 National Fundraising Awards for our partnership with SEGRO.



Slough Business Community Partnership (SBCP) Presidents Award



The Children & Young People Now Award



Leading Light Award



Institute of Fundraising National Award



Fundraising & making a difference

This year we have been successful in securing a number of major grants from Trusts and Foundations, that have enabled us to carry out particular pieces of work. These include funding from Children in Need for our Healthy Living Coordinator, who provides a structured range of health-focused activities for children and young people affected by domestic abuse. We were thrilled that the Big Lottery approved funding for our Pre and Post Natal IDVA and both our male and female outreach workers. We are also very grateful to Esmee Fairbairn who has funded the continuation of our Male IDVA Service and new groundbreaking research into the impact of domestic abuse upon males.

We have been awarded the tenders to deliver a number of services for victims of domestic abuse. We now work in partnership with Slough SureStart Centres to deliver services for mothers and children affected by domestic abuse from centres local to Slough.

For us, however, the biggest challenge is to raise unrestricted income. This is income that we can use for any activity connected with our cause. Our dedicated Fundraising Committee works tirelessly to raise funds and they do this by running stalls at fetes and fayres and holding charity collections; all of which help us to raise vital unrestricted income that we can use to meet the needs of victims suffering from domestic abuse.

In addition to community fundraising we also participate in a number of large scale events such as the British 10K, the London Nightrider, the Virgin London Marathon and the Reading Half Marathon. Participants raise funds through sponsorship and we are always keen to hear from people willing to take part in an event for us!

Thanks to our prominence in the community, and to SEGRO who have kindly donated the large office that we now occupy, we have been able to develop excellent partnerships with local businesses. These businesses help us by giving financial donations, time and expertise. One of our key highlights this year was being shortlisted, and subsequently winning, an award at the National Fundraising Awards 2011 for our partnership with SEGRO.



“ I was really proud to be a part of the BESBWA's team. The Half marathon is the furthest that I have ever run, but I got great support from the charity and I raised well over £1000. The charity really thanked me for my efforts and supported me all the way and that made me feel proud. This is a great cause and one that needs more supporters – If I can run for them, you can too! ”

Rob Marsh, Reading Half Marathon runner



Stephen Rees from Bourne End Dental Practice took part in the Tatton Park Triathlon, raising over £600



George Lynn who supported BESBWA in the Reading Half Marathon 2011



As fundraising takes off, we are setting our sights on London & Paris 2012



We were thrilled to have been awarded funding from the Big Lottery to develop three new posts for victims of domestic abuse. The local press covered the story in detail!



Nine Nightriders took to the streets of London to cycle 100Km in the dark!



Volunteering & helping others

BESBWA were proud and delighted to win the Queens Award for Voluntary Service 2010. This is the highest award given to groups that are supported by volunteers across the UK for outstanding work within their local communities.

We could not support and help improve the lives of domestic abuse victims without the hard work and commitment of our volunteer team.

BESBWA volunteers are supporters, encouragers and skill sharers. They must have boundless enthusiasm, a sense of humour and an ability to turn their hand to just about anything! When these basic requirements from a volunteer are presented to us we make sure that we return their investment by giving them a full induction and training programme to ensure they are well prepared and enthusiastic about their placement with us.

The focus this year has been on the recruitment and retention of volunteers. We have had a great response to our quarterly volunteer evening and this has seen volunteer numbers reach nearly 70 for the year. 2010 has also seen the implementation of our volunteering mentor scheme. This scheme sees volunteers matched with employees to help improve their knowledge and skills around domestic abuse.

2010 has also seen BESBWA expand our Student placement programme. We offer 2nd and 3rd year social work students supervised direct placements to give them the opportunity and support to complete their degree courses and to help us improve our service delivery to clients.

We have seen a number of students throughout the year all of whom have gone on to qualify as social workers. Many have come back to us as volunteers after their placement has ended.

“ I started volunteering because I have a personal reason for getting involved. I am delighted that I have been able to put my skills to good use. I feel appreciated for my efforts and really part of the team. ” **Sheena**

“ I started volunteering to develop my CV. I now work as an Intern researching the impact of domestic abuse on different community groups. I have learnt a great deal and feel really connected with the cause. ” **Sophie**

“ I was able to more than meet all my university key roles within the Children's Services Team and have learned so much about work with children affected by domestic abuse that I simply had no idea about. The team strive to make a difference and the environment is so fruitful for learning. I like the fact that everyone's ideas are embraced and put into practice. I would love to be considered for a position when I am qualified. ” **Sobia**

What we did

Targets 2010/11

- Implement a programme to improve volunteer retention.
- Carry out regular recruitment campaigns and volunteer evenings.
- Offer a minimum of 10 student placements per year.

Outcomes 2010/11

- Successful volunteering mentor scheme implemented to ensure all volunteers have one-to-one support.
- Quarterly recruitment campaign sees volunteer numbers reach over 70 for year 2010/11.
- 12 social work students supported through their learning placements.





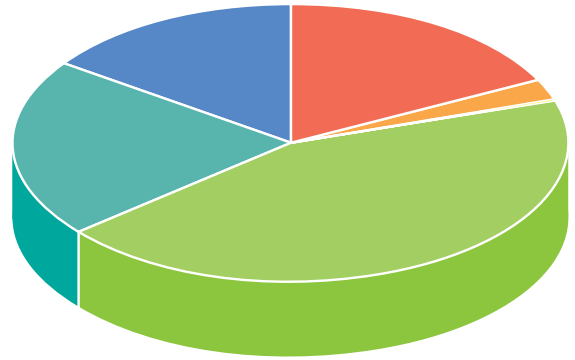
Financial Summary

BESBWA performed well during the year with new financial controls and procedures in place. The overall result for the year was a surplus of £24,462 made up of a deficit on restricted funds of £16,281, being the use of carried forward restricted funds from 2009/10, and a surplus of £40,743 on unrestricted funds.

Total incoming resources for the year were £944,396 and of this £73,200 were donated services. £754,025 (80%) was generated from charitable activities and £189,526, (20%) from donations and fundraising.

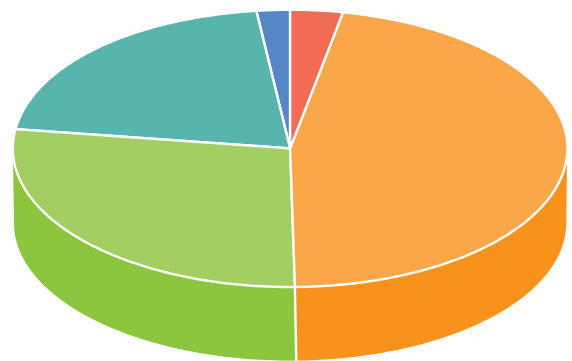
Total expenditure for the year was £919,934 including donated services. £873,515 (95%) was spent on charitable activities, £29,894 (3%) on generating voluntary income and £16,525 (2%) on governance. Of the amount spent on charitable activities 49% (44% 2009/10) was spent on Refuge, 29% (42% 2009/10) on IDVA and Outreach and 22% (14% 2009/10) on Children's Services.

Incoming Resources £944,396



Voluntary Income	£165,734
Activities for generating fund	£23,792
Investment Income	£845
Refuge	£414,702
IDVA	£197,653
Children's Services	£141,670

Resources Expended £919,934



Cost of generating voluntary income	£29,894
Refuge	£429,260
IDVA	£253,717
Children's Services	£190,538
Governance	£16,525



Acknowledgements

We would like to thank the following people and organisations who have supported us this year; some of whom have done so for many years.

Slough Borough Council	Maidenhead Rotary Club	Laura Bailey
Royal Borough of Windsor & Maidenhead Council	Zonte International Club	Burnham Mothers Union
South Bucks Council	Curves Gym in Maidenhead, Windsor & Slough	Slough Police Sports & Social Club
BBC Children In Need	Dynamic Print	Elentone Choir
Henry Smith Charitable Trust	Sara Lee Household & Body Care UK Ltd	Prince's Trust
Comic Relief	The Sara Charlton Foundation	R Ankers
The Pilgrim Trust	Rotary Club of Windsor & Eton	Nike
Douglas Martin Trust	SEGRO & Neil Impiazzi	Rotary Club of Langley & Iver
Link Foundation	Kath England	Run Print Run
Thames Valley Probation Service	Pat Manning	American Women's Club
Thames Valley Police	Sheena Plausin	Suzy Kirkwood at Iris Kirkwood Homes
Government Office South East	Carol Faruqi	Shawclean
The Tudor Trust	The Inner Wheel Club	Maidenhead Rotary Theatre Ways
The Sir Jules Charitable Trust	St Luke's Parish Church	Salvation Army
The Parenting Fund	Charles Coleman & Co	Slough Business Community Partnership
Give a Child a Chance	St. Margaret's Church	Copas Turkeys
Britannia	Slough Salvation Army	The Jolly Farmer Cookham Dean
Lloyds TSB	Travelport	The Scotch Bar
Lisa Harvey and Red Magazine	K Norlin	Timberland
Anita Herbert and Mars Chocolate UK Ltd	Asquith Nurseries	Penny Lambourne & Tangent
Paul Norris	Quest Software UK LTD	Lady Catherine Stevenson
Howden's Joinery	St Mary's Church	Diana Barran MBE and CAADA
Michael Shanly Group	FSM Solutions Limited	To all our fantastic volunteers
Chris Barrett and Barrett Howe	St Mark's Crescent Church	To all anonymous donors
John Bryan and Frontline Security	Langley Mothers Union	And to all the people who have donated money, gifts and given up their own time throughout the last year to help us keep providing our services.
Soroptimist International: Slough, Windsor & Maidenhead	Maidenhead Physiotherapy Clinic	
Berkshire Community Foundation and the Local Network Fund	Slough District Mothers Union	
	Maidenhead Chrilstadelphian Church	



Your help goes a long way...

- £1000** Pays for the line-rental on our dedicated telephone helpline for one year
- £500** Pays for the printing of vital awareness raising leaflets and posters
- £250** Provides equipment for our Homework Club aimed at supporting children and young people whose education has been disrupted because of domestic violence for one term.
- £150** Funds the monthly energy costs for all our safe houses
- £50** Pays for a specialist sessional worker to help vulnerable mothers and their children rebuild relationships, torn apart by domestic abuse
- £10** Buys new clothes and a toy for a child who has been forced to leave all belongings behind when fleeing the violence
- £5** Pays for an evening meal for a mother and her children forced to flee their home due to domestic abuse
- £1** Buys paper and pens so a child victim can express their feelings on paper

Contact us

If you, or somebody you know, has been affected by Domestic Abuse and you would like some support, please phone 24 hours a day on:

0800 0852654
www.ebwomensaid.org.uk

Follow us on Facebook and
Twitter @BESBWomensAid



This Report is printed on Silk FSC Mixed Sources which has Forestry Stewardship Council (FSC) Certification and is produced using elementary chlorine-free pulp made from renewable timber grown on a sustainable basis.

The Report is printed by an FSC accredited printer using vegetable based inks.